

Week 2 Focus – VISION Milestones

Focus Question: As you move towards your vision, what are the milestones along the way?

🧩 DESCRIPTION

Chunking down our vision into more manageable pieces allows us to start laying out the roadmap in discrete pieces. This then allows us to move forward strategically.

ONCE YOU HAVE YOUR VISION, CREATING MILESTONES ALONG THE WAY IS AN IMPORTANT PART OF THE PROCESS.

🧩 RESEARCH/STORY

"Rome was not built in a day." My father's voice continues to echo in my ear, years after first hearing. An entrepreneur himself, my dad ran an old-fashioned corner drug store for decades, taking over Britton's Pharmacy from his father, my grandfather who founded it in the 1930s.

Hearing this phrase mentioned regularly reminds me that things that time to create. It's the consistent action that forges the road as we go.

What are the steps you want to accomplish as you go?

🧩 ACTIVITY

Using the **Vision RoadMap**, look at the big pieces of your vision and identify the actual steps you will need to take (and want to take) to move yourself along. With the Vision Roadmap you will be able to break larger projects down into more discrete milestones.

Questions to consider when looking at developing your vision roadmap

As you look out across the year, what are the key elements or what Steven Covey would call "Big Rocks." Place these on one sheet of paper. Now working with each one at a time, identify the key milestones or smaller pieces along the way. This will help to break it into chunks. Consider these questions:

- What are the key activities which will make up this project?
- What needs to be done first?
- How long will it take?
- What else will I need to do this?

At this stage you may still feel that you are working at a macro-level, and this is fine. If you want to work at the micro-level, turn to page 38 – and review "Be True to Who You Are – The Micro-Vision." As the page invites you to, take time to identify what's important to:

- You – as the business owner, leader or professional
- The business or organization

🧩 CONNECTION TO THE WORKBOOK AND PLANNER

Several areas of the Planner and Workbook touch on chunking things to milestones including:

- Vision Timeline – page 97 (CBB) or page 101 (PlanDoTrack)

Be sure to place these in the relevant Annual Planning and Content Planning Categories such as:

- Annual Planning Tools (pages 129 – CBB, page 133 – PDT) including: Annual Master List, Annual Vision, Annual Goals and Milestones, Annual Tracker, and the Annual Project Calendar
- Content Planner - Annual Overview – page 245 or 249



"Without a plan, even the most brilliant business can get lost. You need to have goals, create milestones and have a strategy in place to set yourself up for success."