

Jennifer Britton

Speaker & Author

Teamwork – Virtual – Business Development

Social Media Strategies

Building Relationships Virtually in the era of Instagram

Remote Work Strategies

Building Your Virtual or Remote Team

Creating a Sustainable Business as a Coach or Solopreneur



I can talk about:

Teamwork – Virtual Leadership – Virtual Conversations – Business Development – Personal Productivity – Remote Work

Typical presentations focus on:

Remote Work Strategies, Team Effectiveness, Coaching Skills for Leaders, Avoiding the Death by Conference Call, Creating more engaging and effective virtual meetings and events, Personal and Professional Productivity in an Era of Digital Distraction, Developing Your Virtual or Remote Team, Virtual and Remote Team Builders, Creating a sustainable business as a coach or solopreneur, Building Relationships Virtually



Jennifer is the author of several printed publications including:

- ▶ PlanDoTrack (2019)
- ▶ Coaching Business Builder Workbook and Planner (2018)
- ▶ Effective Virtual Conversations (2017)
- ▶ From One to Many: Best Practices for Team and Group Coaching (Jossey-Bass, 2013)
- ▶ Effective Group Coaching (Wiley, 2010)

Book Jennifer For Your Next Speaking Event!

Contact her directly at (416)996-8326

info@potentialsrealized.com

www.PotentialsRealized.com

www.EffectiveVirtualConversations.com

About Jennifer



An award-winning program designer, Jennifer Britton is a former Program Director with the United Nations. She founded Potentials Realized in April 2004. Jennifer is a sought-after author and presenter and is a regular contributor to choice – The Magazine of Professional Coaching; The Coaching Tools Newsletter (subscription base 25, 000). She also speaks regularly to International Coach Federation chapters and Coach Training Schools. During 2017 and 2018 she has delivered virtual, and in-person programs, to more than 50 clients.

Her flagship program, Group Coaching Essentials, started in January 2006, and has helped hundreds of coaches develop their own group coaching programs. Her passion and experience in working with small business goes back to her work globally with micro-enterprise. One of her first coaching groups, launched in 2005, focused on small business. A former part-time Business Faculty Lecturer, she was also the co-author of A Women’s Guide to Starting a Small Business in York Region (2007).

Jennifer is an award-winning program designer. Her work in partnership with a Toronto hospital was awarded the 2016 Prism Award for Excellence – Health Care (ICF Toronto) and the 2017 Award of Excellence – Curriculum Design (Institute for Performance and Learning). Since her entry into support for the micro-enterprise sector in the 1990s, she has supported hundreds of business create sustainable livelihoods. From eco-tourist facilities to solopreneur Coaching Businesses.

Visit Jennifer online at her many sites:

CoachingBusinessBuilder.com – For all things business related for coaches

PlanDoTrack.com – For business & team productivity with specific relevance to virtual & remote teams

EffectiveVirtualConversations.com – For all things virtual (webinars, virtual teams)

GroupCoachingEssentials.com – For all things group and team coaching

FromOneToMany.com – All things group and team coaching

Book Jennifer For Your Next Speaking Event!

Contact her directly at (416)996-8326

info@potentialsrealized.com

www.PotentialsRealized.com

www.EffectiveVirtualConversations.com